IBM Software Brand Marks Removal
PartnerWorld Member Services
to:
undisclosed-recipients:;
2015-11-25 12:55
Sent by:
"Tracy Hodges" <thodges@us.ibm.com>
Hide Details
From: "PartnerWorld Member Services" <pwms@us.ibm.com>
To: undisclosed-recipients:;
Sent by: "Tracy Hodges" <thodges@us.ibm.com>

Dear IBM Business Partner,

IBM PartnerWorld records show your company has an IBM Software Brand mark agreement on file.
This means you may be using one or more of the marks below in your materials and/or on your web
site. Effective immediately, IBM is sunsetting the Software Brand Marks for Information
Management software, Lotus software, Rational software, Tivoli software, and WebSphere software.
This is to ensure consistency with IBM naming and branding, which I'm sure you know has evolved
since those marks were created.

In conjunction with this announcement, you must stop using the Software Brand mark(s). Please
remove the software brand marks from your website within 30 days of the date of this email and
discontinue use of the software mark within sixty (60) days of the date of this email in your printed
and digital marketing collateral.

For information on the current IBM Business Partner marks, please bookmark this site:
http://www.ibm.com/partnerworld/bpmarks.

Thank you for your immediate attention to this request.

IBM. Information Management software
IBM. Lotus. software
IBM. Rational. software
IBM. Tivoli. software
IBM. WebSphere. software

If you have any other questions regarding this matter, please send us an e-mail and include a
reference to this correspondence.

Thank you for visiting our Web site and contacting PartnerWorld Member Services.

Regards,
PartnerWorld Member Services
email: pwms@us.ibm.com
Worldwide contacts: http://ibm.com/partnerworld/contact